

ARTLINK PRESENTS

A PRISMATIC SEASON OF ART & CULTURE

YOUR INVITATION TO CELEBRATE
A VIBRANT ARIZONA

ART D'CORE GALA | ART DETOUR | ART WALK | AZ WINE GROWERS FESTIVAL

ARTLINK INTRODUCTION

Artlink Inc. is a 501(c)(3) nonprofit founded by artists in 1989 to ensure the arts remain a driving force in Arizona’s economic and community development. For nearly four decades, Artlink has served as a central connector for artists, businesses, and public-sector partners, building the infrastructure for a healthy, resilient creative sector.

Through strategic partnerships, targeted programs, and collaborative initiatives, Artlink provides essential resources that strengthen the creative economy and expand access to arts and cultural experiences. Since presenting the first Art Detour in 1988—Phoenix’s original art walk—Artlink has continued to foster civic, business, and cultural collaborations that elevate creative talent and support statewide economic vitality.

ORGANIZATIONAL IMPACT

- **Expansive Network:** More than 3,500 registered Articipants — artists, organizations, and creative businesses — engaged in Artlink-supported programs and communications.
- **High-Value Promotional Reach:** 70,000+ combined social media followers and newsletter subscribers, providing consistent visibility for arts and culture stakeholders.
- **Technology Innovation:** Launch of the Artinerary mobile app (2025) and Artinerary.com, the first integrated digital platforms designed to connect the statewide arts and culture ecosystem with broader audiences.
- **Direct Artist Investment:** Over \$1 million directed to Arizona artists through Artlink-facilitated calls for art, public art commissions, and curated collections.
- **Sector Infrastructure Development:** Strengthens local business environments, enhances community identity, and supports long-term talent retention.
- **Community & Economic Activation:** Signature events—including the **Art d’Core Gala** and **Art Detour**—drive foot traffic, tourism, and district-level economic activity.

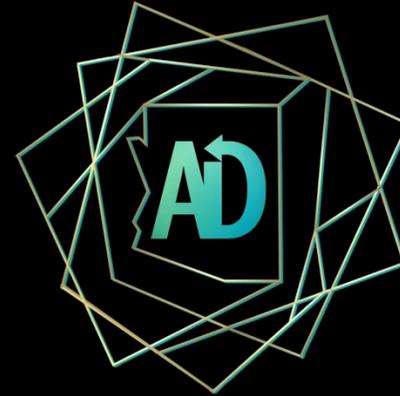


FEATURED EVENTS

A COHESIVE PORTFOLIO DRIVING COMMUNITY ENGAGEMENT, ECONOMIC VITALITY, AND STATEWIDE CULTURAL IMPACT.

13TH ANNUAL ART D'CORE GALA SATURDAY, FEBRUARY 28, 2026

This non-traditional gala revered as the **Arts & Culture Party of the Year** showcases a dynamic fusion of visual, performing, and culinary creativity.



38TH ANNUAL ART DETOUR MARCH 1-31, 2026

“Detour from the ordinary” in this collaborative community campaign with an inspiring Artinerary packed with hundreds of engaging events, exhibitions, performances, concerts, and creative experiences across the Valley and beyond.

ART WALK

AT BILTMORE FASHION PARK

ART WALK AT BILTMORE FASHION PARK JANUARY 11, FEBRUARY 15, AND MARCH 15, 2026

A new series of elevated outdoor gallery experiences, celebrating art in the open air with sophistication and style.

ARIZONA WINE GROWERS FESTIVAL SATURDAY, MARCH 28, 2026

Dive into a vibrant world of wines grown and matured in the Grand Canyon State. Presented in partnership with the Arizona Wine Growers Association and R Entertainment, this signature event pairs local flavor with Arizona’s creative spirit.

ARIZONA WINE GROWERS FESTIVAL



13TH ANNUAL ART D'CORE GALA

PRISM

Presented by **ARTLINK**

Presented by **BILTMORE**
FASHION PARK

HONORARY CO-CHAIRS

MARTHA ABBOTT
PRINCIPAL | MANAGING DIRECTOR, GENSLER

RYAN ABBOTT
PRESIDENT, SOUTHWEST REGION, CLAYCO

THE ARTS AND CULTURE PARTY OF THE YEAR

Artlink's 13th Annual Art d'Core Gala returns as a Prismatic evening at Biltmore Fashion Park on Saturday, February 28, 2026.

This signature kickoff to Art Detour is a dazzling fusion of art, culture, and connection honoring the creative catalysts of our community. At the center of the celebration is a showcase PRISM Exhibition, presenting the creativity of Arizona artists in its most radiant, flavorful, stylish and multifaceted forms.

SATURDAY, FEBRUARY 28, 2026 | 5 PM - 10 PM | BILTMORE FASHION PARK, Phoenix, AZ

ART D'CORE GALA

PRESENTING SPONSOR | \$25,000

Your presenting sponsorship provides direct support – and elevates – Arizona’s arts and culture community. Includes stylized red carpet and champagne welcome to an exclusive preview reception. Two available.

Platinum VIP Party Package for 20 guests to the Art d’Core Gala at Biltmore Fashion Park

- Exclusive preview reception of the PRISM Exhibition
- Reserved cocktail tables in center courtyard
- Hosted hors d’oeuvres presented by favorite culinary artists; medal award winning wine from Arizona wineries; and craft cocktail bar
- Participate in the Honorary Chairs’ on-stage toast to AZ’s creative community

Exclusive logo and/or name recognition in Presenting Sponsor position on all marketing materials and communications, including:

- Biltmore Fashion Park signage, starting January 2026 (160K+ visitors/month)
- Artlink press announcements, including quote from CEO
- Artlink digital communications including eblasts and social media (70K+)
- Prismatic season print program
- Stage Recognition from Honorary Chairs and throughout the event
- Logo recognition on artlinkphx.org and artdetour.com

VIP community participation:

- Premium full-Page ad in the Prismatic campaign program (5K)
- Two tickets to the invite-only PRISM Party on January 22, 2026.
- Support sponsor of Art Detour, including recognition in communications through March 31, 2026
- Two VIP tickets to Arizona Wine Growers Festival on March 28, 2026
- Recognized as a sustaining partner of Artlink



ART D'CORE GALA

EXHIBITION PRESENTING SPONSOR | \$20,000

Your presenting sponsorship provides direct support – and showcases – exceptional artistic talent in Arizona. Includes stylized red carpet and champagne welcome to an exclusive preview reception.

Platinum VIP Party Package for 16 guests to the Art d'Core Gala at Biltmore Fashion Park

- Exclusive preview reception of the PRISM Exhibition
- Reserved cocktail tables in center courtyard
- Hosted hors d'oeuvres presented by favorite culinary artists; medal award winning wine from Arizona wineries; and craft cocktail bar

Exclusive logo and/or name recognition on all exhibition marketing materials and communications, including:

- Biltmore Fashion Park signage, starting January 2026 (160K+/mo visitors)
- Artlink press announcements
- Artlink digital communications including eblasts and social media (70K+)
- Prismatic season print program, exhibition section
- Stage Recognition from the Art d'Core Gala Chair and throughout the event
- Logo recognition on artlinkphx.org and artdetour.com

VIP community participation:

- Premium full-Page ad in the Prismatic campaign program (5K)
- Two tickets to the invite-only PRISM Party on January 22, 2026.
- Support sponsor of Art Detour, including recognition in communications through March 31, 2026
- Two VIP tickets to Arizona Wine Growers Festival on March 28, 2026
- Recognized as a sustaining partner of Artlink



ART D'CORE GALA

VIP PARTY PACKAGES

Your sponsorship provides direct support to the Arizona arts and culture community. Includes stylized red carpet and champagne welcome to an exclusive preview reception.

LUMINARY VIP PARTY | \$10,000

VIP Party Package for 12 guests to the Art d'Core Gala at Biltmore Fashion Park:

- Exclusive preview reception of the PRISM Exhibition
- Reserved cocktail tables in center courtyard
- Hosted hors d'oeuvres presented by favorite culinary artists; medal award winning wine from Arizona wineries; and craft cocktail bar
- Full page ad in Prismatic season program
- Name recognition in Gala press and stage announcements, Gala webpage and social media
- Identified as a major partner of Artlink's year-round programs in Artlink digital communications and websites



PREMIER VIP PARTY | \$5,000

VIP Party Package for six (6) guests to the Art d'Core Gala at Biltmore Fashion Park

- Exclusive preview reception of the PRISM Exhibition
- Reserved cocktail table in center courtyard
- Hosted hors d'oeuvres presented by favorite culinary artists; medal award winning wine from Arizona wineries; and craft cocktail bar
- Full page ad in Prismatic season program
- Identified as a partner of Artlink's year-round programs in Artlink website



38TH ANNUAL ART DETOUR



Presented by **ARTLINK**

38TH ANNUAL ART DETOUR

This March, align your brand with one of Arizona's most iconic arts and culture campaigns: Art Detour 2026, a month-long celebration showcasing the creativity that drives our communities and economy while inviting residents and visitors to experience exhibitions, performances, culinary experiences, and cultural activations.

As a sponsor, you'll connect with engaged audiences, demonstrate your commitment to community and creativity, and gain visibility across Artlink platforms.

MARCH 1 THROUGH MARCH 31, 2026 | VENUES THROUGHOUT ARIZONA | artdetour.com

ART DETOUR

PRESENTING SPONSOR | \$20,000

Your presenting sponsorship of Art Detour provides direct support to the entire Arizona arts and culture community.

Platinum VIP Party Package for 20 guests to the Art d'Core Gala at Biltmore Fashion Park:

- Exclusive preview reception of the PRISM Exhibition and Creative Runway
- Reserved cocktail tables in center courtyard
- Hosted hors d'oeuvres presented by favorite culinary artists; medal award winning wine from Arizona wineries; and craft cocktail bar
- Stage Recognition from the Art d'Core Gala Chairs
- Participate in the Honorary Chairs' on-stage toast to AZ's creative community

Exclusive logo and/or name recognition in Art Detour Presenting Sponsor position on all marketing materials and communications, including:

- Artlink press announcements, including quote from CEO
- Campaign advertising
- Digital communications including Artlink and Biltmore Fashion Park channels (75K+)
- Logo recognition on artlinkphx.org and artdetour.com.

VIP community participation

- Premium position full page ad in the Prismatic campaign program (5K)
- Two tickets to the exclusive invite-only PRISM Party on January 22, 2026.
- Support sponsor of Art Detour, including recognition in marketing materials and communications through March 31, 2026.
- Two VIP tickets to the Arizona Wine Growers Festival on March 28, 2026.
- Recognized as a sustaining partner of Artlink



ART DETOUR

DETOUR SUPPORT SPONSOR | \$5,000

All Detour sponsors get logo recognition on artlinkphx.org and artdetour.com, and Logo/Name recognition in the Art Detour feature in the Prismatic campaign program.

- VIP Tickets for four (4) guests to the Art d'Core Gala at Biltmore Fashion Park, including exclusive preview reception
- Half Page ad in the Prismatic campaign program
- Logo/Name in Art Detour social media posts (min 3)

DETOUR WEEK SPONSOR | \$2,000

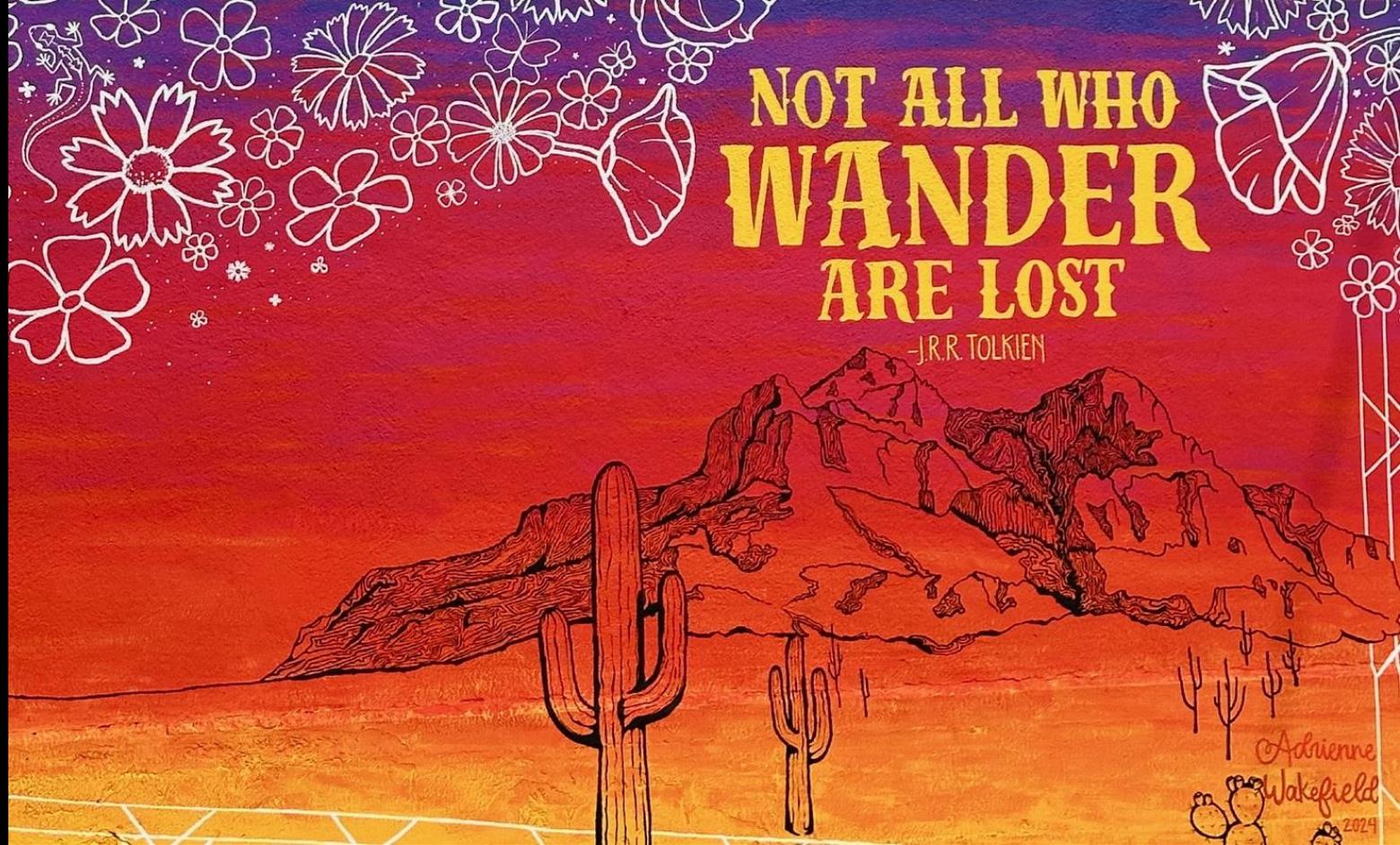
All Detour sponsors get logo recognition on artlinkphx.org and artdetour.com, and Logo/Name recognition in the Art Detour feature in the Prismatic campaign program.

- VIP Tickets for two (2) guests to the Art d'Core Gala at Biltmore Fashion Park, including exclusive preview reception
- Logo/Name in Art Detour social media posts (min 2)

DETOUR DAILY SPONSOR | \$500

All Detour sponsors get logo recognition on artlinkphx.org and artdetour.com, and Logo/Name recognition in the Art Detour feature in the Prismatic campaign program.

- VIP Tickets for two (2) guests to the Art d'Core Gala at Biltmore Fashion Park, including exclusive preview reception
- Logo/Name in Art Detour social media posts (min 1)



ART WALK

AT BILTMORE FASHION PARK

Presented by **ARTLINK** **AXIOM**
CONTEMPORARY

INAUGURAL SEASON

A SUNDAY SERIES

JANUARY 11, 2026

FEBRUARY 15, 2026

MARCH 15, 2026

The Art Walk at Biltmore Fashion Park is a premier new addition to Phoenix's cultural calendar an inaugural, juried, outdoor art exhibition showcasing the work of exceptional Arizona artists in the refined, open-air setting of Biltmore Fashion Park.

With three signature events planned for January 11, February 15, and March 15, 2026, the series combines curated fine art with live music and cocktails for visitors.

ART WALK AT BILTMORE FASHION PARK

Align with a highly visible cultural event at one of Phoenix's most iconic destinations and build community goodwill by helping launch the first season of an enduring cultural tradition that will support Arizona artists through meaningful mentorship and prize sponsorships.

PREMIER SPONSOR | \$7,500

Sponsor recognition across all promotional communications:

- Prime logo positioning on all event branding: on-site backlit signage at Biltmore Fashion Park (160K+ visitors/month)
- Digital communications via Axiom, Artlink and Biltmore Fashion Park channels (85K+ followers/subscribers)

On-site activation and recognition:

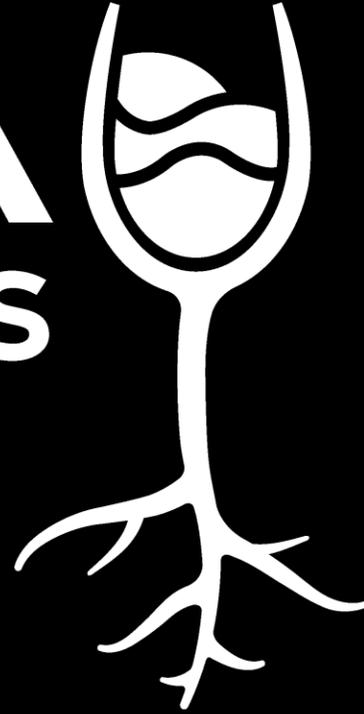
- Recognition as a sponsor of the Best in Show juried award
- Opportunity for sponsor representative to present awards during event ceremony
- Brand table space provided during each event

SUPPORT SPONSOR | \$2,500

- Logo and/or name included on event promotional emails and social media
- Inclusion on select on-site signage during the Art Walk
- Brand table space provided during each event



ARIZONA WINE GROWERS FESTIVAL



A NEW VARIETAL
OF A WINE FESTIVAL

Step into a world of wines grown and matured in the Grand Canyon state. Attendees will immerse themselves in artisanship while broadening their taste buds with locally sourced reds and whites, of a dozen or more varieties.

BILTMORE FASHION PARK | MARCH 28, 2026

ARIZONA WINE GROWERS FESTIVAL

R Entertainment and Artlink partnered with the Arizona Wine Growers Association to organize this showcase at Biltmore Fashion Park during Arizona Wine Month and Art Detour in celebration of our state's World-Class wines and winemakers.

A range of sponsorship opportunities are available:

TITLE SPONSOR | \$20,000

TASTING GLASS | \$5,000

WINE PULL TENT | \$5,000

PROGRAM | \$1,000



ARIZONA WINE GROWERS ASSOCIATION

The Arizona Wine Growers Association stands as a proud advocate for growth, change, opportunities, and strength in all aspects of wine growing, making, selling and drinking. Representing over 100 vineyard owners, grape growers, winemakers, and supporting businesses, the AWGA is committed to working together to advance the growth, knowledge and reputation of Arizona wine.

STAFF

CATRINA KAHLER
PRESIDENT & CEO

LESLIE CRIGER
ARTICIPANT LIAISON

ENRIQUE GARCIA
MEDIA MANAGER

NICK NORRIS
WEB DEVELOPER

BOARD OF DIRECTORS

OSCAR DE LAS SALAS | CHAIR
Associate, client relationships manager, us:swest & latam, gensler

STEPHEN JONES | VICE CHAIR
Chef/Co-owner, The Larder and The Delta

BEN SMITH | TREASURER
CEO, Structured Partners LLC

LAURA SPALDING BEST | SECRETARY
Visual Artist, Senior Director of Exhibits, Desert Botanical Garden

MEGHAN COX
CEO, Impact Advisory Group

EMILIE DIETRICH
President & CEO, Raymar Inc.

ANITA LANG
Principal Designer/CEO, IMI Design Studio

JASON ROSE
Owner, Rose & Allyn Public Relations and Bentley Scottsdale Polo Championships
Co-Owner, Scottsdale Ferrari Art Week
Lead Producer, Americano The Musical, Tiananmen

PATRICIA SANNIT
Artist



ABOUT ARTLINK INC.

In 1988 artists in downtown Phoenix invited the public to an open studio art walk event referred to as Art Detour. Phoenix's original art walk event, the Detour was an invitation to discover Phoenix in a new way, and off the well-beaten path to the more well-known institutions.

In the following year, Artlink Inc. was founded as a 501(c)(3) nonprofit organization. Since that time the Artlink name has become a guiding principle for the organization, as it connects and supports all contributing arts and culture stakeholders, amplifying their collective strength and celebrating their contribution to our community and economy.

SUPPORT OUR MISSION

A partnership with Artlink is a strategic investment in Arizona's economic future. Sponsorship directly supports programs that develop creative talent, enhance public spaces, and expand cultural access, reinforcing the creative infrastructure that drives community engagement, tourism and regional brand value.

Artlink welcomes the opportunity to collaborate with partners committed to advancing our region's creative and economic prosperity.



For customized packages:

Catrina Kahler, President & CEO
catrina@artlinkphx.org | 602-579-2988

Jennifer Waldrip, Development Specialist
jenwaldrip@gmail.com | 623-451-6729

ARTLINKPHX.ORG
ARTINERARY.COM
ARTISTS AZ.COM

EIN#86-0638390

FEATURED IMAGES

Art d'Core Gala: Denise Yagmourian, Gio Osso, Adam Goodman and Patricia Sannit, Artworks by Lena Klett and Laura Spalding Best, Gala guests

Art Detour: PRISM Exhibition, Phoenix Zoo Wild Side Art Gallery, Movement Source Dance, Kristin Kleyer Mangum, mural by Adrienne Wakefield, Scottsdale Ferrari Art Week, Phoenix Airport Museum, sculpture by Peter Deise

Art Walk concept by Axiom Contemporary

Arizona Wine Growers Festival image by Jenelle Bonifield