

ARTLINK PRESENTS

APRISMATIC SPRING

YOUR INVITATION TO CELEBRATE
▶ VIBRANT ARIZONA



ART D'CORE GALA: MARCH 1, 2025 | ART DETOUR 37: MARCH 1-31, 2025

CONNECTIONS BEGIN WITH AN INVITATION

Artlink connects, supports and promotes arts and culture stakeholders from throughout Arizona, and amplifies this sector's collective strength.

As a 501(c)3 nonprofit organization founded by artists in 1989, the Artlink name has been a guiding principle for the mission of keeping the arts integral to our development by connecting artists, business and community.


We pursue our mission by fostering civic, business, and cultural partnerships that provide essential resources and opportunities for artists to thrive.

For over three decades, Artlink has provided the underpinnings and promotions for thousands of extraordinary arts and cultural experiences, developing and attracting larger audiences, supporters, and celebrating the Articipants – the artists, organizations and supportive businesses who contribute to a culturally Vibrant Arizona.

By supporting Artlink you are providing artists an opportunity to increase their earnings and further establish their career in the state that gave them their start, and where they can engage with collectors, galleries, and businesses that commission new works.

Today we celebrate not only the artists who first founded the Art Detour event in the heart of downtown Phoenix, but ALL Arizona artists who continue to create and inspire.



The background features a complex network of thin, intersecting lines in gold and white. These lines form various geometric shapes, including triangles and polygons, creating a dynamic and abstract pattern. The lines are scattered across the page, with some extending from the left edge and others crossing the right edge.

Arizona has a rich cultural heritage that is matched by the incredible creative talent of artists who call this state home. Whether inspired by their environment or simply from within their own hearts, minds and souls, artists are at the heart of Arizona's arts and culture experience.

This is your invitation to partner on our campaign to amplify Arizona's arts and culture community.

Enclosed you will find sponsorship opportunities for our premier event of the year, the Art d'Core Gala, which raises money for the artist community throughout Arizona. We look forward to your partnership with us.

IN 2025, THE ARTS AND CULTURE PARTY OF THE YEAR IS ONLY THE BEGINNING

ARTLINK'S 12TH ANNUAL
ART D'CORE GALA

PRESENTED BY



HOSTED BY



PRISM

03.01.2025

37TH ANNUAL
ARTDETOUR
03.01-31.2025



ARTLINK'S 12TH ANNUAL
ART D'CORE GALA

HONORARY CHAIR

JEFF MOLOZNIK

VICE PRESIDENT OF DEVELOPMENT

RED Development, LLC

HONOREES

LINDA HEROLD

ADAM GOODMAN

DEVNEY MAJERLE

DATE Saturday, March 01, 2025

TIME 5:00 to 10:00 PM

LOCATION

Biltmore Fashion Park

2502 E Camelback Rd

Phoenix, AZ 85016



ARTLINK'S 12TH ANNUAL
ART D'CORE GALA

THE 37TH ANNUAL ART DETOUR CELEBRATES ARTS AND CULTURE IN ARIZONA'S PEAK EVENT SEASON, HIGHLIGHTS SPECIAL EVENTS AND DIGITAL MEDIA CONTENT TO SHOWCASE ARIZONA ARTISTS, EXPERIENCES AND DESTINATIONS.

VIP TICKETS TO THE ART D'CORE GALA INCLUDE AN EXCLUSIVE PREVIEW OF THE PRISM EXHIBITION AT BILTMORE FASHION PARK, INCLUDING WELCOME CHAMPAGNE, PASSED HORS D'OEUVRES, AND HOSTED BAR THROUGHOUT THE EVENT.

ARTLINK'S 12TH ANNUAL ART D'CORE GALA

ARTLINK'S 12TH ANNUAL
ART D'CORE GALA

\$25,000

THE ARTS & CULTURE PARTY OF THE YEAR

*Your sponsorship provides direct support to an arts and culture community.
Includes stylized red carpet and champagne welcome to an exclusive preview reception.*

PRESENTING SPONSORS

- Exclusive logo and/or name recognition in all campaign communications
- Name recognition in all media announcements including a quote from CEO
- VIP Tickets for 20 guests to the Art d'Core Gala at Biltmore Fashion Park, including exclusive preview reception (\$7000 value)
- Two exclusive tickets to Culinary Arts Dinner at The Larder & The Delta on February 1, 2025. (\$1500 value)
- Two VIP tickets to the AZ Art & Wine Festival at Pepsi Amphitheatre on June 14, 2025. (\$170 value)
- Full Page ad in the Prismatic campaign program
- Stage Recognition from the Art d'Core Gala Chair and throughout the event
- Premier logo recognition in all Gala signage
- Premier logo recognition in marketing materials and communications for Art d'Core Gala and Art Detour through March 31, 2025.
- Logo recognition in digital communications including four dedicated social media posts
- Logo recognition in campaign advertising
- Logo recognition on artlinkphx.org and artdetour.com

ARTLINK'S 12TH ANNUAL ART D'CORE GALA

\$20,000

PRISM EXHIBITION PRESENTING SPONSOR

- VIP Tickets for 20 guests to the Art d'Core Gala at Biltmore Fashion Park, including exclusive preview reception (\$7000 value)
- Full Page ad in the Prismatic campaign program
- Stage Recognition from Gala Chair
- Logo recognition in PRISM Exhibition signage, marketing materials and communications
- Logo recognition in digital communications including two dedicated social media posts
- Name and/or Logo recognition in campaign advertising
- Logo recognition on artlinkphx.org and artdetour.com
- Name recognition in all campaign media announcements

ARTLINK'S 12TH ANNUAL ART D'CORE GALA

\$5,000 - \$10,000

\$10,000

GALA VIP PARTY OF 20 PACKAGE

- VIP Tickets for 20 guests to the Art d'Core Gala at Biltmore Fashion Park, including exclusive preview reception (\$7000 value)
- Full Page ad in the Prismatic campaign program
- Stage Recognition from Gala Chair
- Name and/or Logo recognition in campaign advertising
- Logo recognition on artlinkphx.org and artdetour.com
- Name recognition in campaign media announcements

\$5,000

GALA VIP PARTY OF 12 PACKAGE

- VIP Tickets for 12 guests to the Art d'Core Gala at Biltmore Fashion Park, including exclusive preview reception (\$4200 value)
- Full Page ad in the Prismatic campaign program
- Name and/or Logo recognition in campaign advertising
- Logo recognition on artlinkphx.org and artdetour.com



\$5,000 - \$10,000

COMMISSION SPONSORS

- VIP Tickets for six (6) guests to the Art d'Core Gala at Biltmore Fashion Park, including exclusive preview reception (\$2100 value)
- Custom Call to Artists for a commissioned work(s)
- Half Page ad in the Prismatic campaign program
- Name and/or Logo recognition in campaign advertising
- Commission project featured on Artlink social channels
- Logo recognition on artlinkphx.org and artdetour.com



\$5,000

THE ARTIST FORWARD FUND (TAFF) ARTIST GRANT SPONSORS

- VIP Tickets for four (4) guests to the Art d'Core Gala at Biltmore Fashion Park, including exclusive preview reception (\$1400 value)
- Half Page ad in the Prismatic campaign program
- Logo/Name recognition in the TAFF feature in the Prismatic campaign program
- Logo recognition on artlinkphx.org and artdetour.com

60% WILL BE DIRECTED TO TAFF ARTIST GRANTS

ARTLINK'S 12TH ANNUAL
ART D'CORE GALA

MARCH 01 - 31, 2025

\$2,500

DETOUR SPONSOR

- VIP Tickets for four (4) guests to the Art d'Core Gala at Biltmore Fashion Park, including exclusive preview reception (\$1400 value)
- Half Page ad in the Prismatic campaign program
- Logo/Name recognition in the Art Detour feature in the Prismatic campaign program
- Logo/Name recognition in Art Detour social media posts (min 3)
- Logo recognition on artlinkphx.org and artdetour.com

\$1,500

DETOUR WEEK SPONSOR

- VIP Tickets for two (2) guests to the Art d'Core Gala at Biltmore Fashion Park, including exclusive preview reception (\$700 value)
- Logo/Name recognition in the Art Detour feature in the Prismatic campaign program
- Logo/Name recognition in Art Detour social media posts (min 2)
- Logo recognition on artlinkphx.org and artdetour.com

\$500

DAILY DETOUR SPONSOR

- VIP Tickets for two (2) guests to the Art d'Core Gala at Biltmore Fashion Park, including exclusive preview reception (\$700 value)
- Logo/Name recognition in the Art Detour feature in the Prismatic campaign program
- Logo/Name recognition in Art Detour social media posts (min 1)
- Logo recognition on artlinkphx.org and artdetour.com

ABOUT ARTLINK INC.

In 1988 artists in downtown Phoenix invited the public to an open studio art walk event referred to as Art Detour. Phoenix's original art walk event, the Detour was an invitation to discover Phoenix in a new way, and off the well-beaten path to the more well-known institutions.

In the following year, Artlink Inc. was founded as a 501(c)(3) nonprofit organization. Since that time the Artlink name has become a guiding principle for the organization, as it connects and supports all contributing arts and culture stakeholders, amplifying their collective strength and celebrating their contribution to our community and economy.

THE ONLY SERVICE ORGANIZATION OF ITS KIND

When you support Artlink you support the entire arts and culture community.

- 🌀 Nearly 3,000 artists, organizations and arts supporting businesses are currently registered as Artlink "Articipants."
- 🌀 Artlink has facilitated calls to artists resulting in over \$1 million in commissions directly paid to Arizona artists.
- 🌀 Artlink has developed and launched Artinerary.com, a revolutionary new digital resource that for the first time has the ability to connect the entire Arizona arts and culture community and their patrons.



LINK UP

WITH ARIZONA'S ARTS & CULTURE COMMUNITY

THANK YOU



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DEVELOPMENT@ARTLINKPHX.ORG