

2018 PROPOSAL OF SUPPORT

Our Mission

Artlink keeps the arts integral to the development of our city by connecting artists, business and community.

Our Vision

The arts are at the heart of the Phoenix experience.

For Articipants

Artlink's work honors the contribution of the artists, galleries and other arts and culture organizations and businesses that bring our community to life. These Articipants commit their active participation in creating our dynamic culture.



GET
LINKED!
artlinkphx.org

The Home of

Art Detour

Phoenix's original art walk

Art d'Core Gala

Celebration of the arts contribution to our city

First/Third Fridays

The #phxfridays events hosted by partner arts districts

The Artist Forward Fund (TAFF)

For direct financial support to artists

Mixed Media Happy Hour

Network with artists, businesses and advocates

PhoenixUrbanGuide.com + Artist Directory

The Where and When of #phxarts

In Partnership with

DOWNTOWN DISTRICTS

Roosevelt Row Arts District

Historic Grand Avenue

Phoenix Warehouse District

Central Arts District

Downtown Phoenix Core

PHOENIX ARTS & CULTURE ORGANIZATIONS

In collaboration with the City of Phoenix

ARTLINK ARTIST COUNCIL (AAC)

Artists who set the bar and pay it forward

Supported by

City of Phoenix Mayor's Office

City of Phoenix Office of Arts and Culture

Downtown Phoenix Inc.

Arizona Commission on the Arts

Phoenix Convention Center

Valley Metro

Phoenix Art Museum

IVIO Agency

Dunn Transportation

ARTLINK SPONSORSHIP OPPORTUNITIES

PREMIER Sponsors Receive Recognition through 2018

- Linkletter Newsletters (7K, min 2x month)
- ArtlinkPHX.org
- ArtBoard Newsletters (200K, min 2x month)
- 2018 Artlink Map for First, Third – and every – Friday
- Social media mentions (17K+ followers)
- Art Detour Map and on ArtDetour.com
- Press announcements
- PhoenixUrbanGuide.com (PUG)

VISIONARY | \$20,000

Sustaining support for Artlink's year-round programs and community initiatives through 2018

- Presenting position in all Artlink communications listed above including invitations, maps and digital media
- Presenting position in Artlink advertising
- Recognition as presenting sponsor of Art Detour 30 (max of three co-presenters).
- Ten (10) tickets to the Art d'Core Gala, including an exclusive preview reception

LEADER | \$10,000

Major sponsor of Artlink's year-round programs through 2018

- Recognized in Artlink communications listed above
- Recognition as presenting sponsor of an Art Detour **event** or **day**, reflected in related communications (Ex: Art d'Core Gala, district tours, studio tour, symposium)
- Ten (10) tickets to the Art d'Core Gala, including an exclusive preview reception

CHAMPION | \$5,000

Supporting sponsor of Artlink through 2018

- Recognized in Artlink communications listed above
- Recognition as sponsor of Art Detour, reflected in related communications.
- Ten (10) tickets to the Art d'Core Gala, including an exclusive preview reception

ART DETOUR 30 SPONSOR

A **\$3,000 sponsorship** supporting the 30th anniversary of Phoenix's original art walk event.

- Logo ID on the Art Detour Map, on ArtDetour.com and Art Detour and Art d'Core collateral
- Six (6) tickets to the Art d'Core Gala

More Opportunities to Link Up!

- Distribute collateral to monthly Art Detour and/or First Friday visitors
- Connect with local artists and the downtown community
- Host or attend a Mixed Media Happy Hour or Pop-up Gallery
- Attend special events including Tours, receptions and more



March 15-20, 2018

Thursday, March 15

The Art d'Core Gala, the opening night celebration featuring a showcase of acclaimed Phoenix artists.

Friday-Sunday, March 16-18

The "Detour" of key arts districts.

Monday-Tuesday, March 19-20

A two-day symposium will support artists' career development and discuss/identify actionable items that create a culturally rich and economically diverse city.

DIRECT SUPPORT TO ARTISTS

Artlink believes artists contribute significantly to Phoenix's culture and economic vitality.

For this reason, 10 percent of every Artlink sponsorship benefits The Artist Forward Fund (TAFF), a new program that provides support grants to local artists, produced in collaboration with the Artlink Artist Council.

Funds granted may cover costs for an artist's materials, installation expenses, and more.



Artlink Inc. is a 501(c)3 nonprofit organization. All or part of your sponsorship may be tax deductible as a charitable contribution. Please check with your tax advisor.

Visit artlinkphx.org/support

Corporate and individual contributions help underwrite First & Third Friday Tours, Mixed Media Happy Hours, and the NEW Artist Directory and Gallery Tours.